

Invitation

Focus Group Workshop Vienna:

Rethink! Project Stakeholder Management

29 and 30 January 2014, WU Vienna University of Economics and Business

Overview schedule

Date	Activity	Venue
Wednesday 29 January 2014 19.00	Informal get-together dinner at your own costs	Restaurant "Gasthaus Pfudl", Bäckerstraße 22, 1010 Vienna www.gasthauspfudl.com
Thursday 30 January 2014 9.00-15.30	Focus Group Workshop: Rethinking Project Stakeholder Management	Vienna University of Economics and Business, Welthandelsplatz 1, Sitzungssaal 1, Building AD, 1020 Vienna

About the research project "Rethink!PSM"



- Joint project of Project Management Group of WU Vienna and University of Southern Denmark
- Research team: a.o. Univ. Prof. Martina Huemann, Prof. Pernille Eskerod, Dr. Claudia Weninger, Sarah Friedrich B.Sc., project managers, stakeholder managers, constellation experts
- Project duration: 01/2012 – 03/2014
- Analyze project stakeholder management in the context of sustainable development to support value creation for the project investor and other stakeholders
- Consider managing of and for stakeholder approaches from General Stakeholder Theory
- Experimenting with systemic methods (such as system board, system constellation) to deal with the complexity of contemporary project stakeholder landscapes

Focus Group Workshop: Objectives

- Presenting and reflecting the findings of the research project: Rethinking Project Stakeholder Management
- Knowledge co-production of researchers and practitioners on project stakeholder management in the context of sustainable development principles
- Contribution to the research project: Rethink! Project Stakeholder Management

Focus Group Workshop: Participants

- Interested project management, constellation, stakeholder and sustainable development experts
- Researchers and practitioners
- Representatives of case study partners, participants of focus groups conducted earlier
- NETLIPSE members

Accommodation

- We have pre-reserved rooms at the **Hotel "Park Inn by Radisson Uno City Vienna"**, Wagramer Straße 16-18, 1220 Vienna (www.parkinn.com/hotel-vienna)
€ 82,--/per night incl. buffet breakfast, free internet and free use of 42 underground parking bays, subject to availability
- **Please book the room yourself** under the reference code **1401WU** by **07 January 2014**. Rooms after this date only if available (please always quote the reference code when booking, also after the deadline!)

Transportation

- **From Hotel Park Inn to WU Vienna**
From the hotel Park Inn take underground Line U1 from station "Kaisermühlen – VIC" to "Praterstern", where you change to U2 till "Messe-Prater"
WU is close to the U2 underground station "Messe-Prater"



- **From Vienna Airport to the Hotel Park Inn**
Take the shuttle bus of "Vienna Airport Lines" from Vienna Airport to the Hotel (one trip € 8,--/round trip € 13,--)
- **From Hotel to the Restaurant "Gasthaus Pfudl"**
Take underground Line U1 from station "Kaisermühlen – VIC" to station "Stephansplatz", then about 5 min. walk to Bäckerstraße 22

Workshop registration

- Please submit the registration form to Ms. Helga Baumschabl (helga.baumschabl@wu.ac.at)
WU Vienna University of Economic and Business
PROJECT MANAGEMENT GROUP
Welthandelsplatz 1, Building D2, 1020 Vienna, + 43 1 31336 5530

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