

a website presentation  
without using the internet...

WWW.NETLIPSE.EU



November 19<sup>th</sup> 2013  
Joost van Blokland

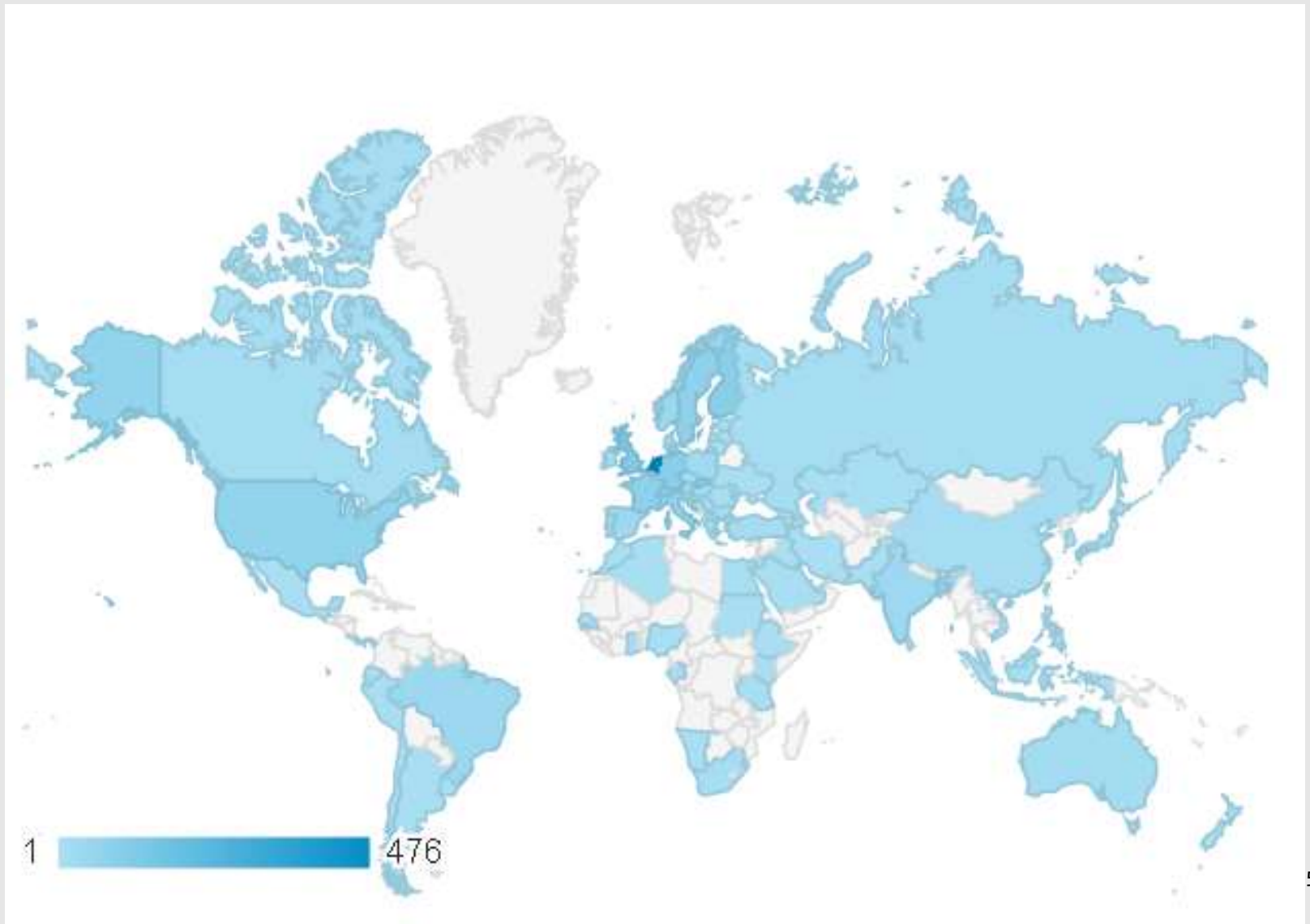


- Current use statistics
- Difficulties and improvements
- Your involvement

# Current use











# Current use statistics

## Where do our visitors come from?



# Current use statistics

## Where do our visitors come from?

Country / Territory ?	Acquisition			Behavior		
	Visits ?	% New Visits ?	New Visits ?	Bounce Rate ?	Pages / Visit ?	Avg. Visit Duration ?
	1,861 % of Total: 100.00% (1,861)	71.68% Site Avg: 71.68% (0.00%)	1,334 % of Total: 100.00% (1,334)	53.41% Site Avg: 53.41% (0.00%)	3.34 Site Avg: 3.34 (0.00%)	00:03:15 Site Avg: 00:03:15 (0.00%)
1.  Netherlands	476	57.98%	276	37.39%	4.62	00:05:05
2.  United Kingdom	111	79.28%	88	65.77%	2.75	00:03:08
3.  Finland	93	65.59%	61	46.24%	3.03	00:03:39
4.  Germany	92	91.30%	84	68.48%	2.29	00:01:35
5.  Belgium	84	60.71%	51	38.10%	4.89	00:05:58
6.  Slovakia	84	51.19%	43	44.05%	3.89	00:03:15
7.  France	83	92.77%	77	56.63%	3.81	00:03:35
8.  Sweden	77	53.25%	41	44.16%	2.66	00:02:26
9.  Italy	75	57.33%	43	54.67%	2.40	00:02:10
10.  United States	66	96.97%	64	57.58%	3.53	00:02:13

# Current use statistics

## How many people visit our website?



**1,389 people visited this site**

Visits

1,861



Unique Visitors

1,389



Pageviews

6,227

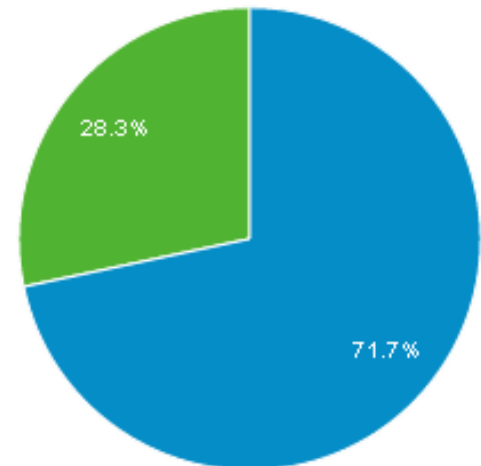


Pages / Visit

3.35

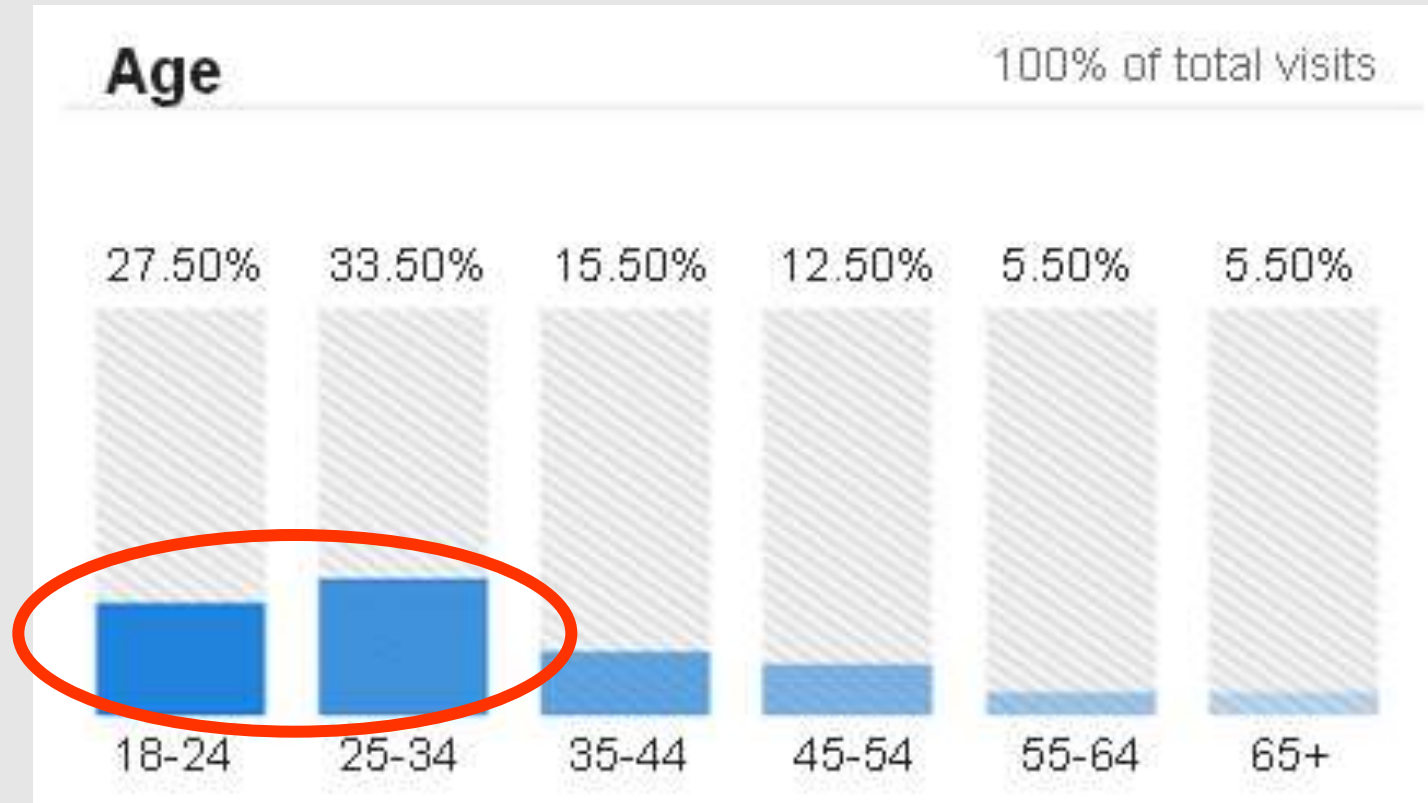


■ New Visitor ■ Returning Visitor



## Current use statistics

Who is the typical visitor of our website?





# Current use statistics

## What are they looking for?



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?
	<b>6,227</b> % of Total: 100.00% (6,227)	<b>4,177</b> % of Total: 100.00% (4,177)	<b>00:01:23</b> Site Avg: 00:01:23 (0.00%)	<b>1,861</b> % of Total: 100.00% (1,861)
1. /	<b>1,287</b>	813	00:01:06	750
2. /archive/netlipse-news-archive/presentations-of-network-meeting-helsinki	<b>357</b>	303	00:00:33	252
3. /members-area/members	<b>353</b>	48	00:01:35	8
4. /network/network-meetings/network-meeting-helsinki	<b>314</b>	163	00:03:25	99
5. /network-meetings/network-meeting-bratislava	<b>240</b>	168	00:02:50	80
6. /about-netlipse/the-netlipse-initiative	<b>214</b>	172	00:01:43	21
7. /about-netlipse/partners	<b>172</b>	134	00:01:17	20
8. /knowledge-center	<b>159</b>	104	00:02:01	30
9. /contact	<b>146</b>	105	00:01:24	10
10. /network-meetings	<b>137</b>	69	00:00:12	2



# Difficulties and improvements

- Loads of fake entries at our member section
- Registration for the NWM by email and even by fax
- News items became invisible after 9 new items
- No search function for NETLIPSE members
- No possibility to share information easily
- Finding information is difficult

# Difficulties and improvements New Content Management System



Create... Type to search...

About Help Logout: Netlipse

### Content

- Homepage
- Menu
- About NETIPSE
  - The NETIPSE Initiative
- Partners
  - Organisation
  - IPAT
  - The NETIPSE Goals
- Projects researched
  - Magazine
  - What are SIGs?
- Network Meetings
  - Network Meeting Zurich
  - Network Meeting Turin
  - Network Meeting Warsaw
  - Network Meeting Zagreb
  - Network Meeting London
  - Network Meeting Lisbon
  - Network Meeting Amsterdam

### Sections

- Content
- Media
- Members

### Meeting

Files Meta Data Properties

HTML

Start Date: 2013-11-18 Clear Date

End Date: 2013-11-19 Clear Date

Description

NETIPSE is very happy to announce that the next Network Meeting will be held in Bratislava, Slovakia on the 18th and 19th of November 2013. Our partner, the Slovak Ministry of Transport, Construction and Regional Development, has kindly offered to cooperate with us to host the 15<sup>th</sup> Network Meeting.





You can find the programme for the Network Meeting [here](#).

If you would like to participate at the meeting, you can contact us via [info@netlipse.eu](mailto:info@netlipse.eu).

You can register for the meeting by filling out the form below.

### Registration Form

NETIPSE Network Meeting Bratislava - Bratislava, 17th & 18th of November 2013

    Co-financed by the European Regional Development Fund

# Difficulties and improvements

## Improved registration

- <http://netlipse.eu/registration>

NETLIPSE > Registration

### Registration

**Step 1**

Login information

\* Username:  \* Password:

\* E-mail address:  \* Password check:

Personal Information

\* First name:

Middle name:

\* Last name:

\* Gender: ☐ Male ☐ Female

Title:  ☐ Hide this from my profile  
E.g. MSc., BSc., Prof.




\* Specialism:  ☐ Hide this from my profile

Current project:  ☐ Hide this from my profile

Picture:

☐ Hide this from my profile

Are you human?

[Privacy & Terms](#)

# Difficulties and improvements

## Digital registration for Network Meetings



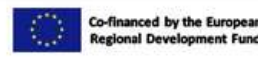
NETLIPSE News Archive

Search

Contact

### Registration Form

NETLIPSE Network Meeting Bratislava - Bratislava, 17th & 18th of November 2013



Name

Position

Company

Telephone number


Email

Contact and telephone number (in case of emergency)



# Difficulties and improvements

## Visible news archive



**Home**

About NETLIPSE

Network Meetings

Join NETLIPSE

Knowledge Center

**NETLIPSE News Archive**

- Latest
- 2013
- Archive 2012
- Archive 2011
- Archive 2010
- Archive 2009
- Archive 2008
- Archive 2007
- Archive 2006

**NETLIPSE**  
networking knowledge


network for the dissemination of knowledge  
on the management and organisation of large  
infrastructure projects in Europe

You're not logged in

NETLIPSE > NETLIPSE News Archive

### NETLIPSE News Archive


**Bratislava Network Meeting Programme available**  
Wednesday 13 November 2013



The next NETLIPSE Network Meeting will take place in a few days in Bratislava and promises to be an interesting event. You can find the programme of the meeting here. If you have not yet registered, please do so here. If you would like more info...

[Read more »](#)


**IPAT Presentation at STOA Workshop**  
Thursday 17 October 2013



On the 26th of September Stuart Baker, Deputy Chairman of NETLIPSE from the UK Department for Transport, discussed our experiences "Assessing the Health and Deliverability of Projects" through IPAT assessments at the European Parliament STOA (Sc...

[Read more »](#)

**Network Meeting Bratislava Provisional Programme**  
Friday 11 October 2013




On behalf of the NETLIPSE Board, we are very pleased to invite you to the next Network Meeting that will take place in Bratislava on November 18-19th 2013. We would like to thank our partner, the Ministry of Transport, Construction and Regional De...

[Read more »](#)


**Interesting Paper: Alliancing within a Public-Private Partnership**  
Wednesday 9 October 2013

**Members**



**Upcoming events**

**Network Meeting Bratislava**  
18/11/2013 - 19/11/2013





# Difficulties and improvements

## New active search system



The screenshot displays the NETIPSE website interface. At the top, there is a navigation bar with a background image of a bridge at night. The NETIPSE logo and tagline 'networking knowledge' are prominently displayed. A search bar is located in the top right corner, with the word 'procurement' entered. Below the search bar, the results are shown, including a summary of a kick-off meeting and a specific meeting in Stockholm. The left sidebar contains a menu with links to Home, About NETIPSE, Network Meetings, Join NETIPSE, Knowledge Center, NETIPSE News Archive, Search, and Contact. The right sidebar features sections for Members and Upcoming events.

Username:  Password:

**NETIPSE**  
networking knowledge

Network for the dissemination of knowledge on the management and organisation of large infrastructure projects in Europe

You're not logged in

NETIPSE > Search

procurement

Searched for: procurement  
Showing results 1 - 15 of 15

**Summary of the Kick-off Meeting SIG 'Procurement and Contracting'**

On 30th of March 2010, Professor Spang hosted the first meeting of the Special Interest Group "Procurement and Contracting" (SIG PC). Professor Spang is the Issue Manager of the SIG PC. He ...

**SIG Procurement & Contracting Meeting in Stockholm**

As discussed in Vienna, the SIG Procurement & Contracting wants to do Network Meetings. The next meeting is planned in January 2011 on Monday the 17th in Stockholm. For those ...

Home  
About NETIPSE  
Network Meetings  
Join NETIPSE  
Knowledge Center  
NETIPSE News Archive  
Search  
Contact

**Members**

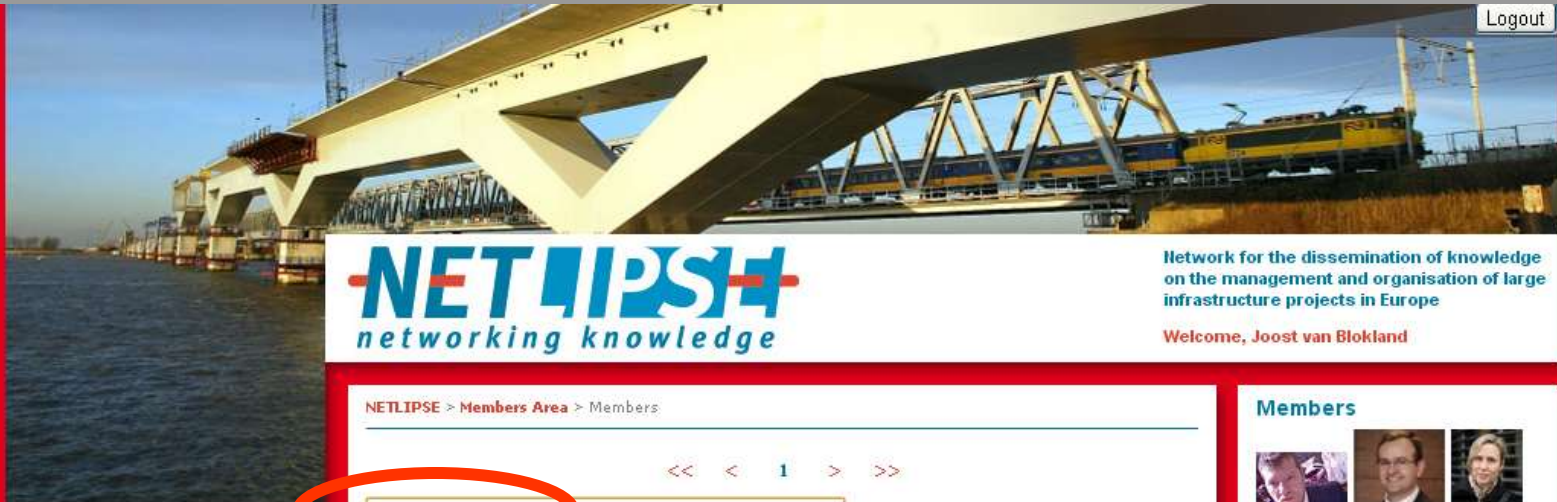
**Upcoming events**  
Network Meeting Bratislava  
18/11/2013 - 19/11/2013




# Difficulties and improvements

## Improved member section





Logout




Network for the dissemination of knowledge on the management and organisation of large infrastructure projects in Europe

Welcome, Joost van Blokland

NETIPSE > Members Area > Members


<< < 1 > >>

Searched for: rijkswaterstaat  
Showing results 1 - 9 of 9




**Mr. Dick Jonkers**  
Projectdirector @ Rijkswaterstaat  

Title:	BSc
Specialism:	General Management
Current Project:	Expansion Highway Traffic Control Center Holland



**Mr. Hans Ruijter**  
Projectdirector @ Rijkswaterstaat  


Title:	MSc.
Specialism:	Projectmanagement
Current Project:	Schiphol Amsterdam Almere



**Ms. Carlita Vis**  
Rijkswaterstaat  


Title:	MSc
Specialism:	procurement

Members



Upcoming events

Network Meeting Bratislava  
18/11/2013 - 19/11/2013



Home

About NETIPSE

Network Meetings

Join NETIPSE

Knowledge Center

Members Area

Members

Personal page

NETIPSE News Archive

Search

Contact

# Difficulties and improvements

## Integration of social media buttons



A screenshot of the NETIPSE website homepage. The page features a large background image of a bridge under construction. The NETIPSE logo and tagline are prominently displayed. A navigation menu on the left includes links for Home, Meetings, Center, Archive, Search, and Contact. A sidebar on the right contains sections for Members, Upcoming events, and a list of recent news items. A red box highlights a vertical column of social media sharing icons on the left side of the page, including Email, LinkedIn, Facebook, Twitter, Pinterest, and a generic share icon. A red circle highlights a smaller set of social media icons (Facebook, Twitter, LinkedIn, YouTube, etc.) located below the main navigation menu. The main content area includes several news items with titles, dates, and brief descriptions, each followed by a "Read more" link. The top right corner features a login form with fields for Username and Password, and a "Login" button.

# Your involvement

Your involvement  
Send us your news messages



Do you have:

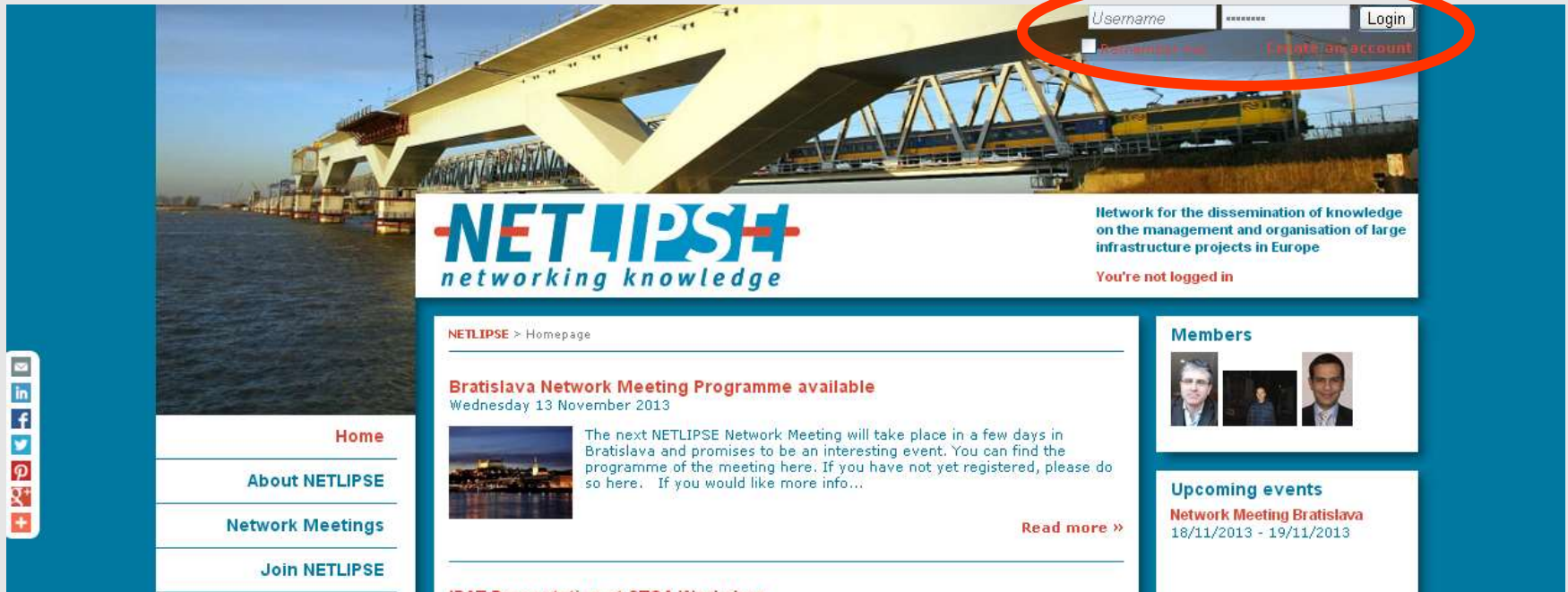
- An interesting article?
- A question to the network?
- An important announcement?
- ...?

Send your message to [info@netlipse.eu](mailto:info@netlipse.eu)



# Your involvement

## Become a member at our website



Lost your password? Send an email to  
[info@netlipse.eu](mailto:info@netlipse.eu)

# Your involvement

## Discuss challenges with NETLIPSE members



Zoeken naar personen, functies, bedrijven en meer...

Geavanceerd

22

Startpagina

Profiel

Netwerk

Vacatures

Interesses

Business-services

Upgraden

**WEBSITES & WEBAPPLICATIES - Innovatieve websites en webapplicaties voor computer, tablet en mobiel.**

**NETLIPSE**

Discussies

**Leden**

Campagnes

Vacatures

Zoeken

Beheren

Meer...

Groep delen

**Leden zoeken**

Zoek naar namen of trefwoorden om specifieke leden van deze groep te vinden.

Zoeken

Geavanceerde zoekopdracht

**Statistische gegevens van de groep**

BEKIJK INTERESSANTE STATISTISCHE GEGEVENS OVER DEZE GROEP

LEDEN

750

Statistische gegevens van de groep weergeven »

leden (60)

Gesorteerd op: meest relevant

Weergave van 1 - 20 van 60

**Eva Nordberg** 1e

Project Director, Stockholm County, Sweden

Niet meer volgen | Activiteit weergeven »

**Eddy Westerveld** 1e

Managing Consultant Audits & Evaluaties at AT Osborne, Utrecht en omgeving, Nederland

Niet meer volgen | Activiteit weergeven »

**Pau Lian Staal** 1e

Advisor Quality Management at Rijkswaterstaat, Amsterdam en omgeving, Nederland

Niet meer volgen | Activiteit weergeven »

**Ivana Burcar Dunovic** 1e

Assistant Professor at Construction Management Department, Faculty of Civil Engineering, University of Zagreb, Kroatië

Niet meer volgen | Activiteit weergeven »

# Your involvement

## Share knowledge with colleagues



A screenshot of the NETLIPSE website homepage. On the left, a vertical sidebar contains social media icons: an envelope, LinkedIn, Facebook, Twitter, and a red circle containing a vertical stack of icons including YouTube, Facebook, Twitter, and a plus sign. The main content area features the NETLIPSE logo and tagline, a navigation menu with links like Home, Meetings, Center, Archive, Search, and Contact, and several news articles. The first article is titled "Bratislava Network Meeting Programme available" dated Wednesday 13 November 2013. The second is "IPAT Presentation at STOA Workshop" dated Thursday 17 October 2013. The third is "Network Meeting Bratislava Provisional Programme" dated Friday 11 October 2013. On the right side, there are sections for "Members" with three profile pictures and "Upcoming events" listing the "Network Meeting Bratislava" from 18/11/2013 to 19/11/2013. At the top right, there are login fields for "Username" and "Password" with a "Login" button, and a link to "Create an account". The background of the website features a large image of a modern bridge over a river.



# Questions?

- Please visit our website at [www.netlipse.eu](http://www.netlipse.eu)

